



“Bridge the Tech Divide” - Broadband Survey

This survey is the first component in the “Gigabit Community” broadband pilot project, administered by the Mackinac Economic Alliance (MEA). The purpose of this survey is to document and map the need for faster, reliable internet in three townships located in Mackinac County (Brevort, Clark and Portage). These townships were selected specifically for this pilot project, based on two important factors: concentration of residents lacking reliable internet service, and proximity to existing, in-ground fiber optic cable. Following MEA’s presentation on the pilot project in each township during April 2016, several community members in each locale have agreed to act as “Champions” who will help in raising awareness about the project and distributing the survey locally. This survey can also be easily accessed and shared via our Facebook page.

In order for a community to be eligible for internet service upgrades, private providers require documented survey responses from at least 50% of local residents. Once we receive at least 50% return from each township, all participant responses will be mapped. These maps will then be used as the basis for engineering plans and feasibility studies in each township. Engineering plans and feasibility studies help to determine the community-specific costs of internet service upgrades and network construction, and are required by private providers in our region as a prerequisite to servicing an area of need.

The future site of the “Gigabit Community” pilot project will depend on which township is able to collect the largest percentage of survey return. For this reason, it is important that you take the time to answer the short list of questions below and encourage your friends, family and other community members to do the same!

IF YOU NEED HELP FILLING OUT THIS SURVEY please call the Mackinac Economic Alliance at (906) 430-8580 with any questions, or to find the closest available resources in your community.

Section 1: About You (* = Required)

In this section, we ask you to fill in your personal contact information. It is important that you provide us with your **street address in Mackinac County**. Your location information is only useful in building the case for broadband in your community if it can be mapped. Private providers require mapped data of customer needs before they will commit to servicing an area. **Post office boxes and addresses outside of Mackinac County CANNOT be mapped.**

1. **First Name** : _____
2. **Last Name** : _____
3. **Customer Type*** (mark only one) : Residential Business Government/Non-profit
4. **Street Address in Mackinac County***: _____
5. **State of Residence** : Michigan _____
6. **Township of Residence***: Brevort Clark Portage
7. **Zip Code***: _____
8. **Phone Number (local landlines only, for mapping purposes)** : _____
9. **Email Address** : _____

Section 2: Broadband Questionnaire (* = Required)

In this section, we ask you a few basic questions about your current internet service and desired upgrades. Your answers are NOT COMMITMENTS to contracts or other service obligations. All responses are purely informational and will help to build the case for broadband internet service in your area.

10. How much do you pay monthly for internet service at your Mackinac County address? *

- \$20 - \$50
- \$50 - \$80
- \$80 - \$110
- Do not have internet service.

11. How much are you willing to pay for upgraded internet service? *

- \$50 - \$80
- \$80 - \$110
- \$110 - \$150
- \$150 +
- Satisfied with current service, would not pay for upgrade.

Thank You!

Thank you for taking the time to respond to these survey questions. Please let us know how you heard about this survey, and provide any feedback on the lines below. We will be compiling and mapping all participant responses in the coming weeks, please visit our Facebook page for updates on the progress of this project.

PLEASE RETURN this survey to your local library or Chamber Office. If you need help finding a drop-off location in your area, please contact the Mackinac Economic Alliance for assistance: (906) 430-8580.

12. How did you hear about this survey? (Please check all that apply)

- MEA Township presentation
- Word of mouth (friend, family, co-worker, etc.)
- Print media (newspaper, flyer, business card, newsletter, etc.)
- Internet media (website, online newspaper, Facebook, etc.)
- Other: _____

Please use the lines below to provide any additional feedback you might have about this survey process. We appreciate your comments!

